

# Ian McDavid - Front End Web Developer

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## PROJECTS

**[The Home Chef Project:](#)** A multi-page site for a virtual cooking class business and rebrand.

**Tools used** - Wordpress, Total, CSS, Flexbox, CSS Grid, Photoshop

**[Military Movies:](#)** A landing page for a film production company.

**Tools used** - Wordpress, HTML, CSS, Flexbox, Photoshop

**[Super Sticky Notes:](#)** A web app that produces functional notes.

**Tools used** - React, CodeSandbox

## WORK EXPERIENCE

### Freelance Web Developer

Lafayette, CA

Sole Proprietor

2020-Present

- Create and develop websites, increasing visibility and supporting sales/fundraising efforts for 2 businesses.
- Attracted and encouraged 50+ investors to meet fundraising criteria for Military Movies first production.
- Rebranded and rebuilt a 6 page website for The Home Chef Project's pivot from personal chef to online cooking classes.

### Founder COO

Oakland, CA

Medicake

2018

- Developed and branded 12 skus of medicinal treats loved by 150+ regular customers.
- Formed partnership with distributor, grossing \$18K in 5 months, netting \$12K.
- Directed and operated 2 kitchen and packaging facilities, meeting 100% fulfillment deadlines.

### Director of Outside Marketing

Concord, CA

High Definition Solar

2010-2017.

- Hired and trained 2,000+ marketers, driving leads grossing \$750K in year 1, growing to \$35M by year 5, with personal leads grossing \$2.6M.

### Professional Actor/Singer

Various States and Countries

Actors Equity Association

2008-2020

- Performed in 80+ stage plays and musicals including 7 leading roles and "saved" 6 productions last-minute.

## PROFILE

Front End Developer dedicated to achieving business goals with leadership and high performance experience who can adapt to any role.

## EDUCATION

### Skillcrush

Front End Developer

Intensive Track, 2021

### CSU Fullerton

B.F.A. Musical Theatre, 2007

## DEVELOPER SKILLS

HTML5/CSS3

JavaScript

Responsive Web Design

Flexbox/CSS Grid

APIs

Git/GitHub

React

Python

Ruby

PHP

## TECH TOOLS

Visual Studio Code

Adobe Photoshop/XD

CodeSandbox

Figma

Google/MS Suite

FileZilla

MAMP